

Meeting Announcement

Wednesday, February 25, 2009 ~ 12:30 p.m. – 2:30 p.m.

NOTE NEW STARTING TIME - 12:30 p.m.

The Southern California Water Dialogue will meet at the Metropolitan Water District of Southern California headquarters, 700 N. Alameda, Los Angeles, (213) 217-6000. Please RSVP to JoAnn Carrillo @ jcarrillo@mwdh2o.com. Lunch will not be provided. Please feel free to bring a brown bag lunch or buy your lunch at the cafeteria on the first floor and bring it to the meeting. We look forward to seeing you.

Meeting Topic:

Conservation – Taking it to the Next Level...and Staying There

Speakers:

Matt Lyons, Manager of Planning, Long Beach Water Department

Brenden McEneaney, Green Building Program Advisor, City of Santa Monica

Mindy McIntyre, Water Program Manager, Planning and Conservation League

Mark Stadler, Principal Water Resource Specialist, San Diego County Water Authority

We're grateful for the recent rains...but, California is in the third year of a drought and our water supply problems won't be solved by a few rainstorms. In fact, our water supply situation may never be the same due to global warming, regulatory decisions and other issues. Conservation must play an essential role in helping meet Southern California's – and, the state's – water supply demands. Conservation must become a part of our everyday lives – on a permanent basis – whether the sun is shining or it rains. We need to be as successful in achieving water conservation goals as the state was in diverting 50 percent of its waste stream from landfills by 2000.

We will discuss how to achieve conservation goals today, tomorrow and well into the future. The City of Santa Monica will share how it plans to achieve water independence. The City of Long Beach will chronicle its very successful conservation program and long-term goals. The San Diego County Water Authority will discuss the different approaches water agencies are using to reduce water use and what they are doing to make conservation a way of life. The Planning and Conservation League will review legislation that may help institutionalize conservation, the status of the Governor's 20 by 2020 program and the role of environmental groups and community-based organizations in achieving conservation goals.

We hope you will join us to discuss these very timely and critically important issues.

Kathy Caldwell

Southern California Water Dialogue Coordinator

Sr. Project Manager

Water Resources and Environmental Management

CH2M HILL

1000 Wilshire Blvd., 21st Floor

Los Angeles, CA 90071

213 228 8235 direct dial

310 600 8215 mobile

213 538 1399 fax

kathy.caldwell@ch2m.com