Our Current Water Portfolio (and what that means)
LA’s Current Water Supplies

http://angeles.sierraclub.org/los_angeles_depend_s_imported_water
And what that means...

WATER
19.2% of all electricity consumption
30% of non-utility related natural gas consumption
The importance of rainfall and runoff
Rainfall = Local Water Supply

- Rainfall flows through local rivers, creeks and streams
- Replenishes groundwater, an important source of drinking water for some communities
“The paved over paradise...”
Over 100 Billion Gallons of Water Lost
Runoff – It’s all our problem!
And the results...

- Trash in our rivers, creeks, beaches and bays
- Wildlife harmed
- Beach closures
- Public health threats
- Economic impacts
- Wasted resource!
More Extreme Weather Conditions

- In LA County, impacts of recent extended drought widely felt
- Less frequent, but heavier rains
The Solution

- Let’s prioritize local water
- Use science, technology and nature-based solutions to protect and clean local water supply and the environment
Capture More Rainfall

- LA County captures enough rainfall each year to meet the needs of 1.5 million residents.
- By investing in stormwater projects, we can double the water we capture.
Measure W

Goals:

- Enhance regional water resilience
- Increase water supply & improve water quality
- Targeted tangible community benefits
What Is Measure W

● A parcel tax of 2½ cents per square foot of impermeable surface area per year
  ○ Impermeable surfaces include pavement, concrete, or rooftops, etc.

● If approved, the estimated average property tax increase per homeowner would be around $83/year
  ○ Find your estimated cost online at: Http://egisgcx.lsd.lacounty.gov/bos/m/?Viewer=safecleanwaterla

● The proposed tax would raise around $300 million/year, before credits & exemptions
  ○ The measure has no sunset provision, but must be reassessed in 30 years or sooner to determine continued need
REGIONAL PROGRAM

- 50% of Safe, Clean Water Program Funds ($150 million/year) go to regional program
- Program funds distributed by (9) watershed area (with advisory committees)
- Funds awarded competitively
- Funding must be used for multi benefit projects: water quality + supply OR water quality + community benefit
- Projects must be part of WMPs/EWMPs
- Required set-aside for DACs
40% of Safe, Clean Water Program Funds (~$120 million/year) go back to cities

Funding must be used for water quality programs and projects

Provides local control to maximize ability for cities to address local stormwater needs
LA FLOOD CONTROL DISTRICT PROGRAM

- 10% of Safe, Clean Water Program Funds ($30M/year) to ‘Administer’ the Safe Clean Water Program
- Create a technical assistance team (ID and prioritize most effective projects)
- Create watershed coordinator
- Fund scientific studies
- Review and validate requested credits
- $$ for stormwater education and job training
CREDIT PROGRAM

- A credit program to offset the tax hit for those that have made storm water improvements has been developed.
  - A **75% credit** of the tax assessment can be given for capturing storm water on-site
  - A **100% credit** is available if the property takes off-site storm water flows or reuses the captured stormwater

Parcels owned by government or non-profit organizations are **exempt** from the tax.
Safe Clean Water Measure W

**Good for:**

- Our environment
- Our communities
- Our cities
- Our businesses
- Our economy
- Our FUTURE!
Measure W supporters include a broad range of civic leaders, environmental organizations, business leaders and community-based organizations including (partial list):

Los Angeles Mayor Eric Garcetti  
Long Beach Mayor Robert Garcia  
LA County Supervisor Janice Hahn  
LA County Supervisor Sheila Kuehl  
LA County Supervisor Mark Ridley-Thomas  
LA County Supervisor Hilda Solis  
Californians Against Waste  
Central City Association  
Communities for a Better Environment  
Heal the Bay  
LA League of Conservation Voters  
LA Waterkeeper  
LAANE  
Long Beach Grey Panthers  
Mujeres de la Tierra  
Nature for All  
NRDC  
Pacoima Beautiful  
San Gabriel Valley Council of Governments  
The Nature Conservancy  
TreePeople  
Trust for Public Land
Take Action!

Now is the time to get involved. We need your help reaching voters and securing 66.7% of Yes on W voters on November 6, 2018.

- **To read more, visit:**

- **Donate online:**

- **Endorse and sign up for campaign updates:**

- **Learn more about LA County’s Safe Clean Water program at:**

- **For more information about the campaign, contact:** Lucy at lucy@sgacamp.com or Stephanie at dailysmith@gmail.com.
Questions?

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