



Vote NO

LA County Measure W

November 6, 2018

De'Andre Valencia

Advocacy Director

October 24, 2018



- A massive, diverse grassroots alliance that advocates for policies and projects that strengthen our regional economy
- 2008, started with 40 Business Associations representing 68,000 businesses
- 10 year anniversary with more than 175 diverse business groups
- Representing more than 390,000 businesses with nearly 4 million employees across all 88 cities in Los Angeles County



Over A 2 Year Process – 75+ Meetings – SB 1133

- Testified at the March 2016 board hearing where Supervisor Kuehl and Solis revealed their original motion.
- 16 SCWP steering committee meetings
- 10+ SCWP sub-committee meetings
- 30+ BizFed water committee meetings and calls
- 5 BizFed and Los Angeles County meetings (AB 1180 & SCWP)
- 7 small group meetings with County and City of LA agency key representatives
- 7 formal comment letters submitted
- Testified in opposition at the July 17, 2018 board hearing.
- Successfully sponsored SB 1133 (Portantino)

BizFed
Government Agency
Members:





How BizFed Improved LA County Measure W

1. List of top 100 landowners & estimated cost
2. Interactive parcel tax website
3. Funding for scientific studies
4. Greatly improved credit program
5. Additional incentives added to credit program
6. Credit trading program
7. Tax capped at \$300 mil annually
8. Project scoring criteria testing results
10. Regional oversight committee
11. Increase in project scoring criteria points for water quality
12. Construction authority
13. Additional seats on watershed area steering committees for business
14. Deletion of stormwater management targets on TMDL's
15. Pass-through of cost to tenants resolution
16. Limitation of excessive CEQA litigation through programmatic EIR's
17. Railroad ballast deemed permeable



The Basin Plan & Senate Bill 1133

The Basin Plan

- Also known as a Water Quality Control Plan, which are the key regulatory documents governing water quality in each hydrologic region of the state, much like a city's general plan.
- It designates beneficial uses and water quality objectives for waters of the State, including surface waters and groundwater.
- **Estimated Cost of Compliance \$20 Billion.**

SB 1133 (Portantino)

- BizFed Sponsored Legislation Authored by Senator Anthony Portantino that would allow permittees to donate funds to the State and Regional Water Boards for the purpose of updating the basin plan.



State Auditor Report on State & Regional Water Boards

A recent report, released in March of 2018, provided by the California State Auditor, Elaine M. Howle on the State and Regional Water Boards, finds:

- The Regional Boards Have Not Adequately Considered the Cost of Implementing Pollution Control Requirements.
- The State Water Board and Regional Boards Have Established Some Pollutant Control Plans Without Seeking Key Information, Resulting in Unnecessary Costs for Local Jurisdictions.
- Los Angeles Used Inaccurate Information When Developing and Implementing Certain Pollutant Limits.



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- Surveyed BizFed membership and their member networks/organization
- 90% (162 out of 178) member organizations responded
- 710 total responses
- Survey tightly focused on critical topics to help propel targeted action and impact for our regional economy

Top 3 Business Concerns for 2018



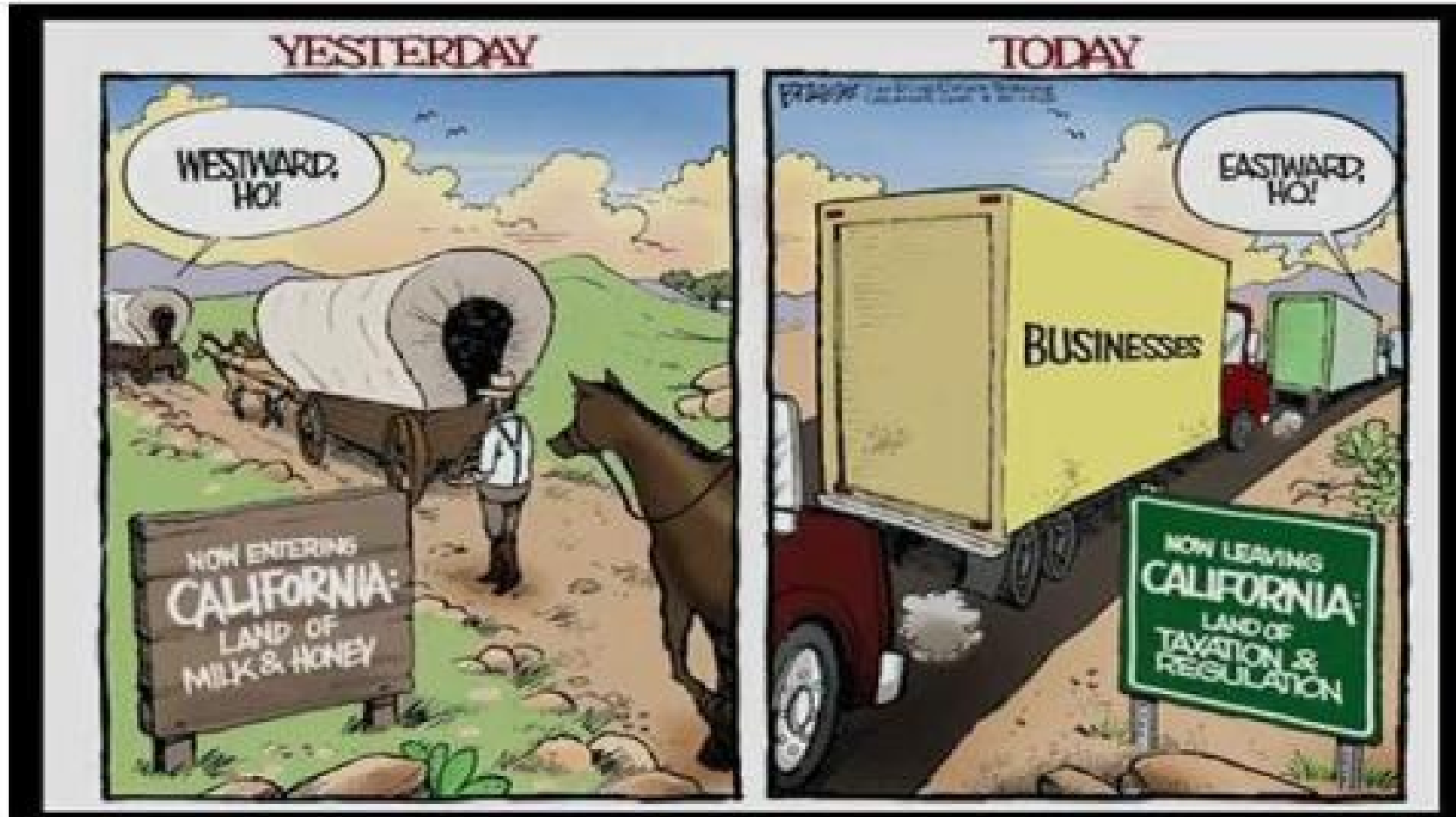
Taxes and Fees remain the #1 concern for ongoing business operations since 2011



Government Regulation and Compliance; Jumps from **#3** (2017) to #2 in 2018; Top 10 concern since 2011



Concerns regarding Housing/Landlord jumps significantly from #10 (2017) to #3 in 2018



Top 3 Reasons Businesses are Leaving LA County



#1 - Taxes and Fees



#2 - Regulatory Environment



#3 - Traffic Congestion/Transportation



Why Measure W Still Doesn't Make the Cut

1. Over this 2 year process - no real facts or numbers were released until the last 3 months, ultimately limiting stakeholder input.
2. A forever parcel tax with no dusk clause
3. Has no commitment to projects or objectives
4. Overburdensome re-certification credit process
5. Inaccurate assessment of impermeable surface area & cost
6. No credit program for cites who have already tax themselves
7. No commitment to support auditors report and recommendations
8. No categorical exemption for national pollutant discharge elimination system (NPDES) permits.

Measure W is A Blank Check with No Promises

Until Next Time

Thank You!

De'Andre Valencia

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#BusinessMakesLAWork

